




INVITATION

The Executive committee of ICAI Doha Chapter cordially invites its members to a seminar as per below details.

Date/Time: Sunday, 24th June 2012, 6.15pm to 9.00pm
Subject: Seminar on "Financial Reporting and Financial Management for SMEs"
Venue: Al Ruwaq Ball Room, Doha Marriott Hotel, Ras Abu Abboud, Doha, Qatar
Speakers: **Mr. John Molloy**, Partner - Assurance, PwC Qatar
Mr. David Dowall, Director - Capital Markets and Accounting Advisory, PwC Qatar

Speakers' Profile

 John Molloy <i>Assurance Partner</i>	John is an Audit Partner with PwC in Qatar, who relocated from PwC UK in 2010. John has twenty years experience with PwC in the UK, US and Middle East. He has extensive experience working with national and international companies preparing financial statements in IFRS, US GAAP and UK GAAP. John has worked with clients across a range of industries including Industrial Products, Construction, Energy, Utilities and Mining, Petrochemicals, Pharmaceuticals, Retail and Investment Management, as well as a variety of businesses from start-up through to multinational. John has M&A experience from the US (Global Carve out and divestment for International Petrochemicals business of an IOC), UK (IPOs and trade sales) and from the sale of PwC Consulting to IBM in 2002. He also has extensive shared services experience with clients and internally within PwC. John is a Chartered Accountant with the Institute of Chartered Accountants in England & Wales.
 David Dowall <i>Senior Manager, Capital Markets and Accounting Advisory Services - Middle East</i>	David is a Senior Manager and is based in Qatar. He is a qualified chartered accountant and a member of the Institute of Chartered Accountants in England and Wales. David has considerable experience of helping clients resolve complex accounting issues by advising on practical application of IFRS across a range of areas such as recognition of revenue and costs under construction contracts, lease accounting, impairment of tangible and intangible fixed assets, and fair valuation of assets and liabilities and determination of goodwill for acquisition accounting purposes. He also has experience of providing structured training on the principles and application of IFRS both within PwC and to a range of client audiences with different levels of prior experience in use of international accounting standards. David has worked in the UK, continental Europe and the Middle East over the last 10 years, as both an auditor specializing in the financial services and construction sectors, and in industry as a Group Accountant with responsibility for consolidating the accounts for a large, multinational organization.

Topic:

Financial Reporting and Financial Management for SMEs:

IFRS for SMEs - what are its benefits to preparers of financial statements, and what are they key differences, relative to full IFRS

Focus areas for financial management of SMEs - importance of establishing a fit-for-purpose budgeting process, credit management and key internal controls

Perspectives for family businesses in Qatar - addressing challenges posed by increasing growth in a business, and implications for governance and legacy

Kindly confirm your attendance by replying to this email or send confirmations to icaidohachapter@gmail.com latest by 21st June 2012 to make arrangements. We have applied to ICAI for approval of 2 CPE hours for this event.

Agenda

Time	Activity
6.15 – 7.00 PM	Registration, Networking & Refreshments
7.00 – 7.05 PM	Opening remarks by CA Venkat Ramamurthy, Chairman, ICAI Doha Chapter
7.05 - 8.40 PM	Keynote address by Mr. John Molloy and Mr. David Dowall - Financial Reporting and Financial Management for SMEs
8.40 – 8.55 PM	Q & A
8.55 – 9.00 PM	Concluding remarks & Vote of thanks by CA Sheji V, Vice Chairman, ICAI Doha Chapter

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