## ICAI organises session on Artificial Intelligence

he Institute of Chartered Accountants of India (ICAI) – Doha chapter recently organised a session on Artificial Intelligence (AI) tools and its influence.

The session "Digital Influence: AI Tools and Personal Branding" witnessed as many as 135 attendees including members and guests.

The keynote speaker Pattabhi Ram (Partner, Yoganandh and Ram) shared practical insights into the evolving role of AI in the professional world and the growing importance of personal branding for career success.

In his inaugural address, chapter chairperson Kishore Alex welcomed the participants and highlighted the chapter's commitment to continuously bringing forward relevant and impactful topics for its members.

The event also featured the felicitation of its member Shanavas Bava on his re-election as President of ICBF for a second consecutive term.



Members and guests at the ICAI Doha chapter session on AI.